

# Dialogue oriented instruments and subsidiarity in RIS3



- Who we are
- Our Innovation strategy
- Sub-regional Implementation of RIS3

presented by  
**Magdalene Häberle**  
Head of Division ERDF Governance



**Baden-Württemberg**

MINISTERIUM FÜR WIRTSCHAFT, ARBEIT UND WOHNUNGSBAU

# Strategic Growth Fields for Baden-Wuerttemberg

- sustainable mobility \*
- environmental technology, renewable energy and resource efficiency \*
- health and care
- information and communication technology (ICT), green IT and intelligent products \*
- creative industries
- aerospace
- Key Enabling Technologies \*

\* relevant for energy focus



Baden-Württemberg

MINISTERIUM FÜR WIRTSCHAFT, ARBEIT UND WOHNUNGSBAU

# Stakeholder Participation - Brand of our Innovation Policy

## "Dialogue oriented Economic Policy"

### High-level Economic Dialogue

Participants:

business, chambers of commerce, associations, trade unions, research and municipalities

#### Sector Dialogue

- Automotive
- Health
- Forward IT
- Creative Industries
- Logistics
- Aerospace
- Engineering
- ...


#### Thematic Dialogue

- Qualified Employees
- Professional Education
- Cluster
- Raw Material
- Knowledge and Technology Transfer \*
- Allianz Industry 4.0
- ...

#### Regional Dialogue

- proactive



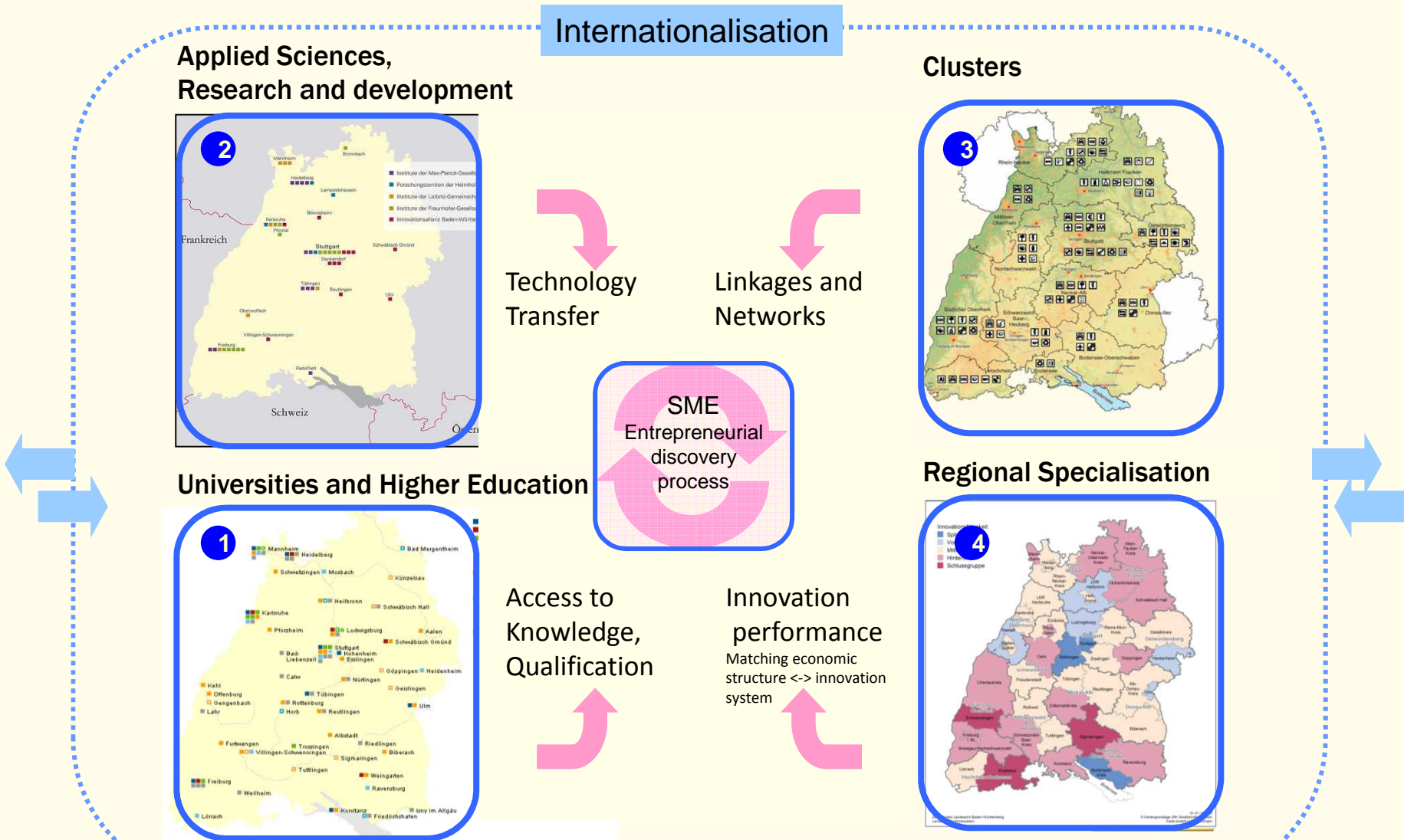
- 
- Regional Forum relating to situation



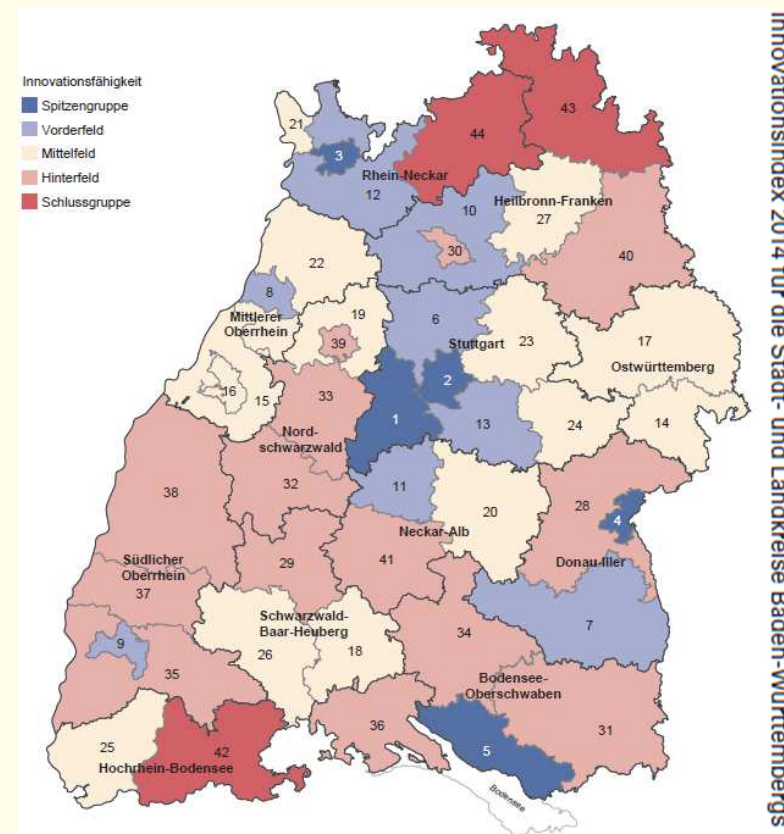
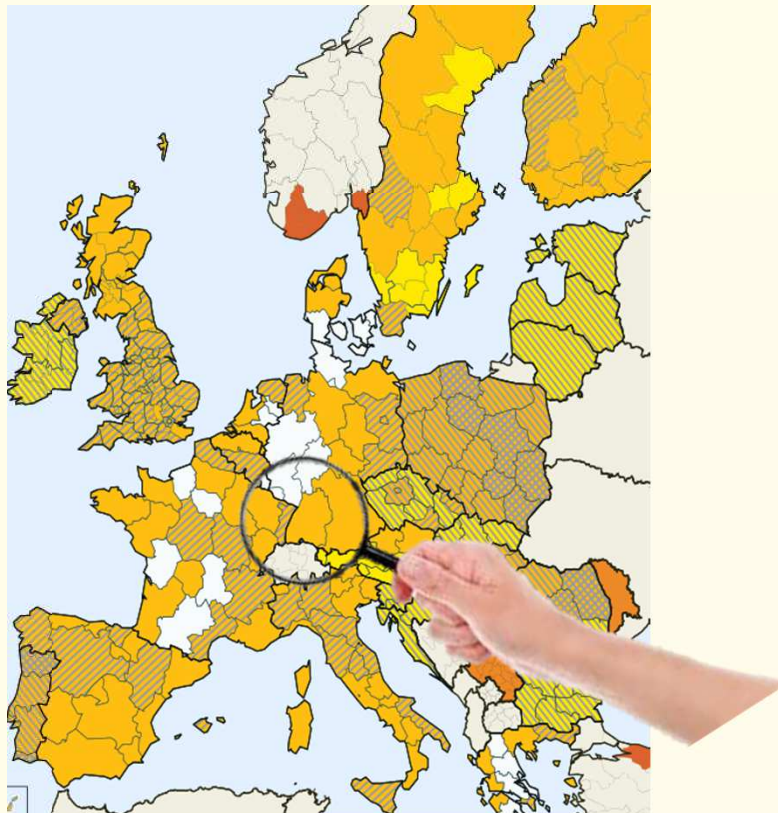
Baden-Württemberg

MINISTERIUM FÜR WIRTSCHAFT, ARBEIT UND WOHNUNGSBAU

# Mayor Focus Areas of Innovation Strategy



# Innovation related challenges at sub-regional level



Baden-Württemberg

MINISTERIUM FÜR WIRTSCHAFT, ARBEIT UND WOHNUNGSBAU



Bringing Smart Specialisation into the regions in BW

## Involving stakeholders at sub-regional level



### **Not a funding programme,** but an **interregional competition**

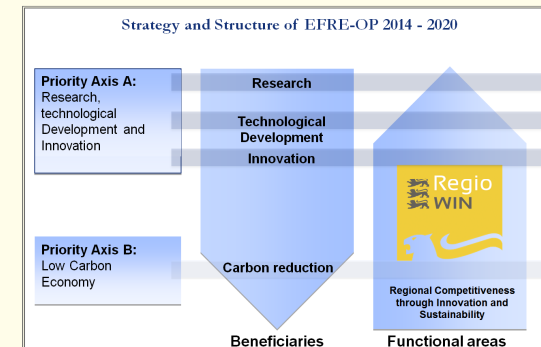
- based on smart specialisation
- addressing the five central challenges
- create best ideas in terms of regional development

### **Goal**

- Support cities and regions to enhance their competitiveness
- Involve stakeholders in strategy development as base for future regional development
- Regional Ownership of strategy and project implementation

### **Input**

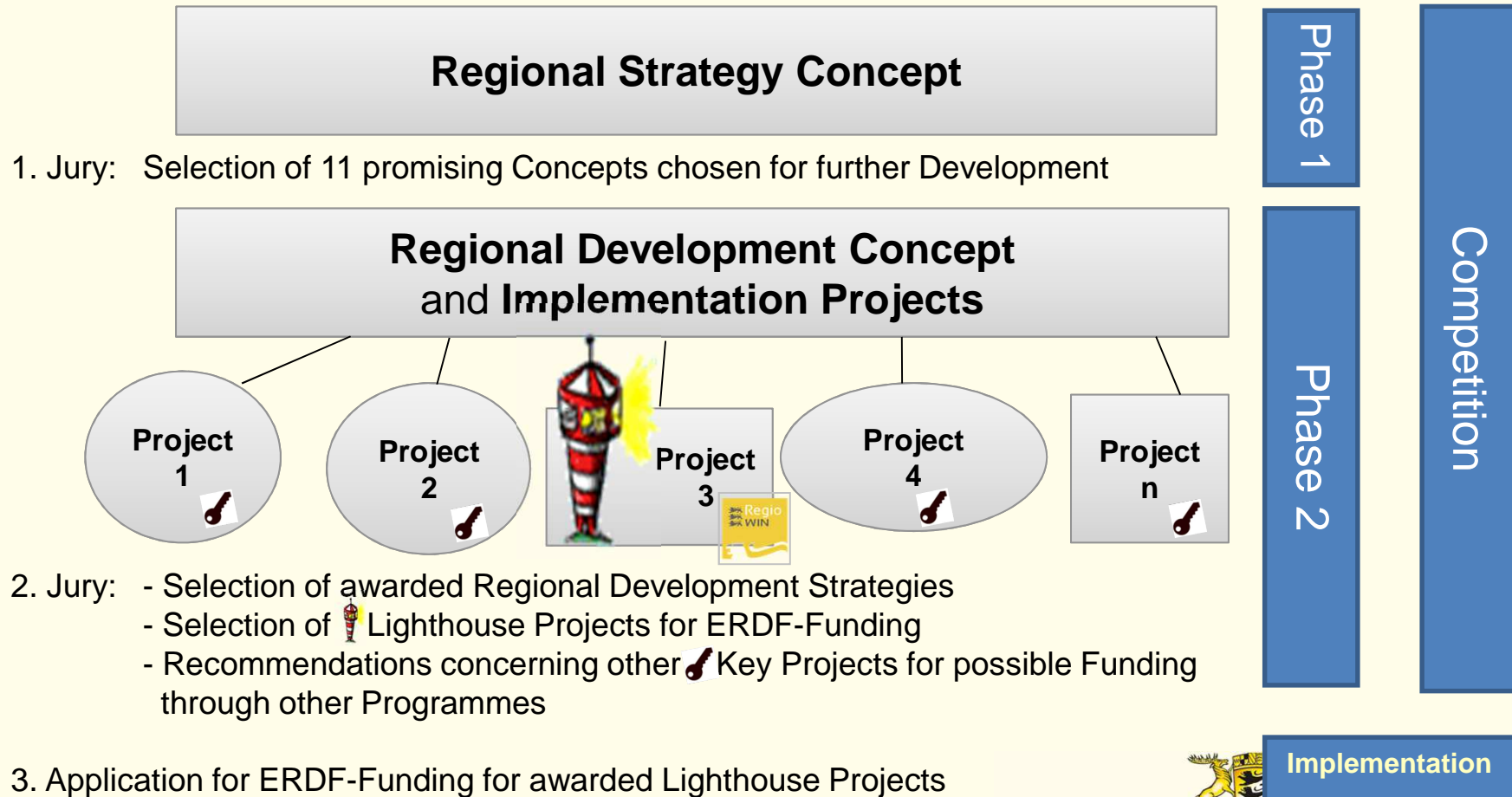
- Joint effort of three BW ministries
- Full coverage of ERDF Programme range
- Long range preparation



Baden-Württemberg

MINISTERIUM FÜR WIRTSCHAFT, ARBEIT UND WOHNUNGSBAU

# Competitiveness - Innovation - Sustainability



<http://regiowin.eu/> & [www.efre-bw.de](http://www.efre-bw.de)







## Bringing Smart Specialisation into the regions in BW

# Results (2)

- 21 - lighthouse-projects translate into
- 34 ERDF funded projects
- addressing both thematic axis of the BW ERDF program
- using various possible project types

- wirtschaftsnahe Forschungsinfrastruktur
- Regionales Innovationszentrum
- Innovationsinfrastruktur
- Clustermanagements (incl. Holz)
- Technologietransfer
- Verbundforschung
- KmS Bewusstseinsbildung



**Baden-Württemberg**

MINISTERIUM FÜR WIRTSCHAFT, ARBEIT UND WOHNUNGSBAU



Bringing Smart Specialisation into the regions in BW

# Thematic Focus of Regional Development Strategies



- Knowledge and technology transfer, **also addressing energy**
- Strengthening knowledge base and technology transfer
- Ressource efficiency focussing on water, **energy** and life science
- Smart Innovation, Distribution and **Energy**
- Biomedical and **energy technology**
- Precision technology and sustainable materials
- Ressource efficiency and human ressource development
- Knowhow intensive Industries in micro- and medical technology
- **Sustainable energy valley**
- Mobility & strengthening industrial base
- Smart Movement - Mobility & **Energy**



Baden-Württemberg

MINISTERIUM FÜR WIRTSCHAFT, ARBEIT UND WOHNUNGSBAU

# Thank you for your kind attention!

Magdalene Haeberle

contact: [magdalene.haeberle@mfw.bwl.de](mailto:magdalene.haeberle@mfw.bwl.de)

<http://wm.baden-wuerttemberg.de/de/wirtschaft/wirtschaftsfoerderung/foerderpolitik-der-eu/europaeischer-fonds-fuer-regionale-entwicklung-rwb-efre/>

[www.efre-bw.de](http://www.efre-bw.de)

[www.regiowin.eu](http://www.regiowin.eu)



Baden-Württemberg

MINISTERIUM FÜR WIRTSCHAFT, ARBEIT UND WOHNUNGSBAU